

ADVERTISING RATES

DISPLAY

Casual	\$7.20 col/cm colour
Full page	\$650
Half page	\$480
Quarter page	\$350

Loading nominated pages:

Page 1 - 100% • Page 3 - 30%

All other pages 15% (all subject to availability)

Popular sizes:

Single column

3x1.....\$21.60 (30mmx34mm)

4x1.....\$28.80

5x1.....\$36.00

Double column

3x2.....\$43.20 (30mmx72mm)

4x2.....\$57.60

5x2.....\$72.00 (business card size)

6x2.....\$86.40

7x2.....\$100.80

8x2.....\$115.20

9x2.....\$129.60

10x2.....\$144.00

11x2.....\$158.40

12x2.....\$172.80

13x2.....\$187.20

14x2.....\$201.60

CLASSIFIEDS, TRADES & SERVICES

Lineage advertisement:

Minimum charge \$12 (10 words)
then \$2 per line (5 words)

Display classifieds: \$7.20 col/cm

SPECIFICATIONS

- Dimensions: Full page: 263 x 380mm
Half page: 129 x 380mm (vertical);
263 x 200mm (landscape); 186 x 280mm (portrait)
Quarter Page: 110 x 230mm; 129 x 200mm;
148 x 175mm; 186 x 140mm
- Column widths: 1col 34mm; 2col 72mm;
3col 110mm; 4col 148mm; 5col 186mm;
6col 224mm; 7col 263mm
- Emailed copy – Please send all elements separately, text as Word doc or plain text; logos, artwork, photos as high res jpegs; ready-made ads as high res PDFs – CMYK colour profile with all fonts licensed and embedded.
- Publisher files are not accepted

DEADLINES

- Display and display classifieds: Deadline for bookings and copy, 4pm Friday before publication. Complete artwork noon, Monday
- Classified deadline: 10am Tuesday before publication
- Publication schedule available at www.denmarkbulletin.com.au

SUBSCRIPTIONS

\$90 pa within Australia.

Overseas subscriptions POA

Special rates for shire residents



Independently owned and produced locally

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